



Special Unit for South-South Cooperation

# United Nations Pavilion GLOBAL SOUTH-SOUTH CREATIVE WEEK

## An integral part of activities of the UN Pavilion at the Shanghai World EXPO 2010

The South-South Creative Week 2010 is an integral component of the United Nations inter-agency initiative, the Creative Economy for Development Programme, facilitated by the Special Unit for South-South Cooperation. Current leading partner organizations include: ILO, UNCTAD, UNDP, UNESCO, UN-Habitat, UN Volunteers and WIPO. All relevant UN organizations, specialized agencies, regional economic and social commissions and Member States interested in promoting the creative economy sector will be invited to participate in the WEEK.

The Creative Economy for Development Programme was launched to support and assist developing countries to capitalize on their creative assets as a means to achieve sustainable development. The Global South-South Creative Economy Week will advance this mission by providing an opportunity for the Global South to share knowledge, innovative solutions and demonstrated results produced by creative activities in several dimensions

### Creativity as engine for better, more liveable cities with better lifestyles for all

The Global South-South Creative Week will focus on sharing integrated value chains; including supporting activities that generate sustainable value in the economic, social, environmental and cultural dimensions of development.

| Schedule at a Glance  |  |   |  |  | October 19-23 <sup>rd</sup> 2010 |   |  |   |  |
|---|--|---|--|--|----------------------------------|---|--|---|--|
| 19 Oct. Tue   |  | 20 Oct. Wed.  |  | 21 Oct. Thu.   |                                  | 22 Oct. Fri.  |  | 23 Oct Sat.   |  |
| Morning   |  |   |  |  |                                  |   |  |   |  |
| <b>Opening Ceremony</b><br><br>Highlight:<br><br><b>UN Pavilion Carbon Offsetting Award</b>     |  | <b>Technology and Innovation: Exchange Facilitation</b><br><br>Highlight: |  | <b>Creative Economy for Development</b><br><br>Highlight:<br>Launching of the Creative Economy Report 2010   |                                  | <b>Information Technology: Trends and new markets</b><br><br>Highlight: the power of social media                     |  | <b>Exploring Creativity and Culture of Peace</b><br><br>Highlight: Innovation as a tool for Peace |  |
| Afternoon   |  |   |  |  |                                  |   |  |   |  |
| <b>Guided Visit to the Shanghai World Expo Urban Best Practice</b><br><br>Highlight: World EXPO |  | <b>Scaling Renewable Energy and Energy Efficiency</b><br><br>Highlight:   |  | <b>Creative Corridors Incubating innovation and creativity</b><br><br>Highlight: Act locally, change globally: Entrepreneurs' impact on global economy |                                  | <b>Innovation and better cities</b><br><br>Highlight<br>Mayors Panel: New York, Shanghai, Rio de Janeiro, New Orleans |  |   |  |
| Evening   |  |   |  |  |                                  |   |  |   |  |
| <b>SS-GATE Stakeholders</b>   |  | <b>SS-GATE Excellence Awards</b>  |  |  |                                  | <b>MDG Awards ceremony</b>  |  |   |  |

# GLOBAL SOUTH-SOUTH CREATIVE WEEK

## Activities by participants track and Venues

### Plenary sessions: UN Pavilion at the world EXPO

| Day                                | Day 1 TUE<br>19 Oct.   | Day 2 WED<br>20 Oct.   | Day 3 THU<br>21 Oct.                       | Day 4 FRI<br>22 Oct.                              | Day 5 SAT<br>23 Oct.                                       |
|------------------------------------|--|--|--|---|--|
| <b>Morning</b><br>10:30<br>12:30   | <b>Opening ceremony</b><br><b>Panel:</b><br><b>Ceremony: UN Pavilion Carbon Offsetting Award</b> |  | <b>Panel:</b><br>Alliance of Civilizations | <b>Panel:</b><br>ILO and social protection floors | <b>Panel:</b><br>IBSA: South-South Cooperation in Practice |
| <b>Afternoon</b><br>14:30<br>16:30 | <b>Panel:</b><br>South-South Press Agencies network  | <b>Creative Economy for Development</b><br>Launching of the Creative Economy Report 2010 | <b>Creative Corridors Panel</b>            | <b>Creative Corridors Panel</b>                   |  |

### SS- Gate Convention – Venue: SEEE Hall

|                  |   |   |                                      |
|------------------|---|---|--------------------------------------|
| <b>Morning</b>   | Plenary Session at the UN Pavilion                          | <b>SS Gate Convention</b><br><b>Technology Exchange</b> | <b>Business partnership meetings</b> |
| <b>Afternoon</b> | Guided Visit to the Shanghai World Expo Urban Best Practice | <b>Scaling Renewable Energy and Energy Efficiency</b>   |                                      |
| <b>Evening</b>   | Stakeholders Council Briefing Dinner                        | <b>SS-GATE Excellence Awards</b>                        |                                      |

### Creative Economy and Culture of Peace Venue: Chateau Star River Hotel

|                       |                            |   |   |  |
|-----------------------|----------------------------|---|---|--|
| <b>Morning</b>        |                            | <b>Creative Economy for Development</b>     | <b>Information Technology: Trends and new markets</b> | <b>Exploring Creativity and Culture of Peace</b> |
| <b>Afternoon</b>      |                            | <b>Incubating innovation and creativity</b> | <b>Innovation and better cities</b>                   |  |
| <b>Evening</b>        |                            | SS-GATE Excellence Awards                   | <b>MDGs Awards</b>                                    |  |
| <b>Oceania Square</b> | Oceania Square Performance | Oceania Square Performance                  | Oceania Square Performance                            |  |