



INTERNATIONAL DIGITAL PARK (IDK)

The Program of International Digital Industrial Park (IDIP) is planned and promoted by International Federation of Multimedia Associations (FIAM/IFMA), supported by UNCDTAD and UNDP, proved by the Administrative Committee of Shenyang Qipanshan Development Zone, in cooperation with Shenyang Chamber of International Commerce.). IDIP is located at Shenyang Qipanshan Development Zone, as a China's National Cultural Industrial Demonstration Zone.

The City of Shenyang is the Capital City of Liaoning Province, located at the center of the North-East Asian and Bohai economic ring. The City is recognized as the equipment manufacturing base of China, the trade and commercial hub of Northeast China, a historically and culturally famous city of China, a model city for environmental protection in China, the best human habitant city chosen by UN. According to future development priorities, the City of Shenyang is giving a very special attention to creative economy and digital media industry. Shanyang Qipanshan Development Zone is a national cultural industry demonstration area in China and the only one in the Northeast China.

The Program of International Digital Industrial Park (IDIP) includes an annual event of Global Digital Industrial Park Day (GDIP Day) and the international joint projects of IDIP.

The Global Digital Industrial Park Day (GDIP Day) will be started on October 15th, 2010 during the period of the 6th World Summit on Internet and Multimedia (WSIM 2010). The event of GDPD will establish an international digital parks network for research centers and incubators, science parks, hi-tech hubs, creative clusters, and digital cities, networking with International Association of Science Parks (IASP), China New Media Development Zone (CNM), China (Qipanshan) National Cultural Industry Demonstration Zone, Technoparc Montreal (TM), DigiBC and the Centre of Digital Media at Great Norther Way Campus, Digital Hub (Dublin), Virtual Reality and Multi Media Park in Torino (VRMMP), etc.

The International Digital Industrial Park (IDIP) is looking for opportunities and projects with international partnerships related to digital innovative technology, digital creative contents, digital media industry and digital business services, investment and venture capitals in the fields as follows:

- Home video game
- Digital arts and design
- Digital film
- Integrated TV
- Digital performance and entertainment
- e-Health
- Digital media education and training