

FIAM ACTIVITIES

2010



Hervé Fischer with Alejandro Piscitelli co-curator of the 5th Congreso Media y Cultura, and Juan Insua Sigeroff, Head of Cultural activities, Centre de Cultura Contemporània de Barcelona, Centro Cultural General San Martin, Buenos Aires (November).



A presentation on digital media by FIAM for the International Animation and Game Industry Development Forum in Beijing, as an event for the 5th China Beijing International Cultural & Creative Expo, hosted by China's Ministry of Culture, State Administration of Radio, Film and Television, General Administration of Press and Publication and the People's Government of Beijing (November)



The Press Conference for World Cultural Diversity Forum (WCDF) in Beijing, hosted by Chinese Culture Promotion Society (CCPS), Cultural Research Centre of China Academy of Social Sciences (CASS) and International Network Committee on Arts and Cultural Diversity of WCNA; Supported by FIAM, in cooperation with International Network for Cultural Diversity (INCD), International Network for Cultural Policy (INCP) and International Federation of Coalitions for Cultural Diversity (IFCCD). (November)



The 4th International Cultural Industry Forum in Beijing, in cooperation with FIAM. (November)



A discussion on digital design with International Council of Graphic Design Associations (icograda), a Partner of the International Design Alliance (IDA), and Japan Industrial Design Promotion Organization (JIDPO) in Beijing. (November)



A meeting on digital film with Wuxi Digital Film Industry Park in China. (November)



The Panel: Creative Economy, Internet and New Media, chaired by FIAM for Global South-South Creative Week, hosted by UNDP, in partnership with UNCTAD, UN-HABITAT, UN-Volunteers, ILO. CICETE, FIAM, South-South News, at UN Pavilion of Shanghai World EXPO. (October)



The 6th World Summit on Internet and Multimedia (WSIM 2010), hosted by FIAM, in cooperation with the Creative Economy and Industry Programme of UNCTAD, Knowledge Management and Operations & Special Unit for South-South Cooperation (SU/SSC) of UNDP, Institute of Digital Francophonie (IFN) and Organization internationale de la Francophonie (OIF), and International Network Committee on Multimedia and Digital Industry (INCMDI) of World China Network Association (WCNA), in Shenyang, China. (October)



Global Creative & Digital Parks Day 2011 during the period of the 6th WSIM. (October)



The International Digital Arts Awards (FIAM Awards) 2011 in occasions of the 6th WSIM. (October)



FIAM networking meeting with UNCTAD, UNDP, UNESCO, UNIDO and WIPO at WSIM 2010. (October)



FIAM networking activities with Sony Computer Entertainment America, Microsoft (China) and Academy of Interactive Arts and Science (AIAS) at WSIM 2010. (October)



International Matchmaking Meeting on digital media industry between the international members of FIAM Mission and Chinese organizations and companies in Wuxi, China. (October)



A meeting on digital cities with International Institute for the Management of Major Metropolises (IIMMM), World Association of Major Metropolises (Metropolis) in Montreal. (August)



A meeting on interactive media with Interactive Ontario (IO) in Toronto. (August)

A meeting with International Society of the Digital Earth (ISDE) in Beijing. (August)



A discussion about interactive media with British Interactive Media Association (BIMA) in London. (June)



A meeting on digital park with MidiaCityUK in Manchester, UK. (June)



A visit to the Digital Hub, International Digital Enterprise Area in Dublin, Ireland. (June)



A meeting on multimedia park with Virtual Reality & Multi Media Park (VPMMP) in Torino, Italy. (June)



A visit to the City of Athens Technopolis in Greece. (June)



A meeting with National Academy of Arts (Bulgaria) in Sofia. (June)



A visit to the Faculty of Information and Telecommunication of Bucuresti University in Romania. (June)



A meeting on animated films with International Animated Film Association (ASIFA) in Zagreb, Croatia. (June)



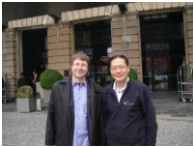
A meeting on new electronic media with Association of Independent Electronic Media (ANEM) in Beograd, Serbia. (June)



A meeting on multimedia education and training with Multimedia Institute and Academy in Ljubljana, Slovenia. (June)



A meeting on multimedia with Austrian Multimedia Association (AMMA) in Graz, Austria. (June)



A meeting with Integrated TV and Video Association (ITVA) in Munich, Germany. (May)



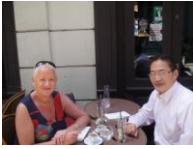
Attending the OECD Forum 2010 (Road to Recovery: Innovation, Jobs & Clean Growth) in Paris. (May)



A meeting on digital arts and cultural diversity with the Section of the Division of Cultural Expressions and Creative Industries, Cultural Sector, UNESCO in Paris. (May)



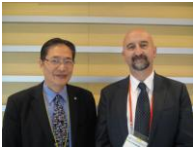
A meeting on digital films with International Federation of Film Producers Associations (FIAPF) in Paris. (May)



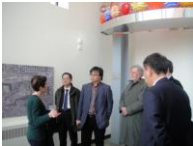
A meeting on e-health with Digital University of Pharmacy Science in French Speaking Regions (UNSPE) in Paris. (May)



A discussion about e-government with Network of UNESCO Chairs in Communication (Oibicom). (May)



A meeting with International Association of Science Parks (IASP) on occasions of the 27th IASP World Conference on Science & Technology Parks in Daejeon, Korea. (May)



A meeting on digital arts and entertainment with Cirque du Soleil and China (Qipanshan) National Cultural Industry Demonstration Zone in Montreal, Canada. (April)



A meeting on wireless multimedia with DigiBC in Vancouver. (April)



Participating in the D.I.C.E. Summit 2010 (Design, Innovate, Communicate, Entertain) in Las Vegas, invited by Academy of Interactive Arts and Sciences (AIAS). (February)

2009



Promoting international opportunities on digital media and creative industry during the period of Commonwealth Business Forum 2009, hosted by Commonwealth Business Council (CBC) in Trinidad & Tobago. (November)



The World Summit on Internet and Multimedia (WSIM 2010) was held in September (23rd-25th) in Shenyang, China, hosted by FIAM, supported by UNCTAD, OIF, and China's Ministry of Culture, Liaoning Provincial Government, organized by the Administrative Committee of Qipanshan Development Zone, in cooperation with World China Network Association (WCNA). (September)



Launch of International Digital Park, located at Shenyang Qipanshan Development Zone, as a China's National Cultural Industry Demonstration Zone, planned and promoted by FIAM, supported by the City of Shenyang, in cooperation with UNCTAD, UNDP and UNNIDO. (September)



The 1st World Digital Arts Shows and Competition (China Region) in China, hosted by FIAM, organized by International Academy of Digital Media and New Media International Centre-Beijing. (September)



A meeting for developing FIAM's global team on multimedia and digital media industry with UNCTAD, UNDP, UN ECOSOC, WIPO. (September)



FIAM Board Meeting 2009. (September)



Launch for the Chinese version publication of Hervé Fischer's Book *Digital Shock* in China. (September)



Visit Digital Media Academy (DMA) on digital media training program in Los Angeles, USA. (July)



A meeting on wireless multimedia with Wireless Communication Association International (WCAI) in Washington DC, USA. (June 2009)



A meeting on digital business with Global Digital Business Association (GDBA) in Washington DC, USA. (June)



A meeting on digital arts and design with International Digital Media and Arts Association (iDMAa) in Muncie, USA. (June)



Participating in the World Summit on the Information Society (WSIS Forum 2009), hosted by ITU in Geneva. (May)



A meeting on multimedia and internet development with Mr. Abdul Waheed Khan, Assistant Director-General for Communication and Information of UNESCO in Paris. (May)



A meeting on e-health with the Health Technology & Facilities Planning Department for Health System governance and Service Delivery, World Health Organization (WHO) in Geneva. (May)



Visiting the European Office of FIAM, located at SwissMedia Association (SMA) in Vevey, Switzerland. (May)



Visiting Dubai Media City and networking with TECOM Investments in Dubai, UAE. (April)



FIAM representatives were received by the Mayor of Shenyang on the 5th World Summit on Internet and Multimedia. The City of Shenyang is the Provincial Capital of Liaoning Province in the North-Eastern China. (February)



A networking meeting on new media arts labs between FIAM and Beijing China Central Conservation of Music, National Academy of Chinese Theater Arts, Beijing Dance Academy. (February)

2008



FIAM representatives were received by the Deputy Governor of Sichuan Province on cooperation opportunities for FIAM's networking with Sichuan, as an important digital media industrial region from the Western China. (October)



FIAM was invited, as VIPs, to participate in for the 2nd International Cultural Industry Forum (ICIF), hosted by China Academy of Social Sciences (CASS), World China Network Association (WCNA) and Sunchime Cartoon Group, in Beijing. (October)



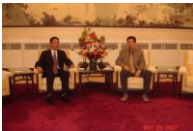
Mr. Hervé Fischer was appointed as a Visiting Professor for Beijing Printing Institute. (October)



Representatives from FIAM were invited to deliver a presentation on digital film for Beijing Film Academy. (October)



Mr. Ping Li, CEO of FIAM was invited to deliver a speech for China New Media Art Department Dean Forum in Tongji University, Shanghai. (October)



The Asia-Pacific Centre (China) of FIAM moved to Beijing from Shanghai, in cooperation with the Media and Press Centre of China Council for the Promotion of International Trade (CCPIT) and China New Media Industrial Base (CNMIB). (June)

2007

FIAM's senior representatives were invited to join the Editorial Committee for Blue Book on Culture: Annual Report on World Cultural Industries", published by Social Sciences Academic Press (China). The book contents are including the articles "the Numeric Age 2007" by Mr. Hervé Fischer, President of FIAM, and "Global Multimedia Review & Opportunities with China" by Mr. Ping Li, CEO of FIAM. (December)



FIAM invited a Chinese delegation on creative industry and multimedia industry to visit Canada. The delegation's members were from the ministry of Culture of PRC, State Administration of Radio, Film & Television of PRC, General Administration of Publish & Press of PRC, National Bureau of Statistics of PRC and Chinese Academy of Social Science. The activities included visiting UNESCO Institute of Statistics (UIS), Canadian Heritage, Ontario ministry of Culture, Société de développement des entreprises cultures (SODEC). (October)



To promote the international trade with China on multimedia products, FIAM had an exhibition booth in Shanghai, during the 1st Shanghai Import Commodities Fair and the 16th Shanghai Fair, hosted by Shanghai Municipal Economic Commission, in cooperation with Shanghai SME International Exchange Centre, Shanghai Commercial Association and China Trade News, etc. (September)



FIAM's senior representative was invited to deliver a presentation on global multimedia review, as a keynoter, in Shenzhen (China) for the China International Cultural Industry Forum 2007, hosted by the Ministry of Culture of PRC, State Administration of Radio, Film & Television of PRC, General Administration of Publish & Press of PRC, Chinese Academy of Social Science, Guangdong Provincial Government and Shenzhen Municipal Government; organized by Research Centre for Humanities of Chinese Academy of Social Science, Cultural Research Centre of Shenzhen Municipality, World China Network Association (WCNA), in cooperation with UNESCO Institute of Statistics (UIS), World Intellectual Property Organization (WIPO), International Federation of Multimedia Associations (FIAM), International Design Association (IDA), International Publishers Association (IPA), International Festivals & Events Association (IFEA). (May)



FIAM's senior representative was invited to deliver a presentation on new media and multimedia, as a keynoter, in Cape Town, South Africa for the China-India-Brazil-Africa: Enhancing Trade & Investment Flows, organized by Commonwealth Business council (CBC), supported by UN Conference on Trade and Development (UNCTAD), in cooperation with China-Africa Business Council, Confederation of India Industry, African Business, etc. (March)

2006



To promote multimedia development in Asia-Pacific, FIAM's senior representative was invited, as a keynoter, to deliver presentations for Global Business Opportunities Forum 2006 in Singapore (October 31), organized by Global Business Opportunities (GBO), supported by Singapore Economic Development Board and Singapore Business Federation; and also for the Global Business Opportunities Forum (Indonesia) in Batam (Indonesia), supported by Batam Municipal Government. (November)



To promote the multimedia arts, FIAM's senior representative was invited, as VIP, to participate in the China Shanghai International Arts Festival Forum, during period of China Shanghai International Arts Festival, hosted by the Ministry of Culture of PRC and Shanghai Municipal Government. (October)



To promote the international investment on multimedia, during the period of the 10th China International Fair for Investment and trade (CIFIT), FIAM's senior representative was invited to deliver a presentation on new investment opportunities on multimedia in Xiamen (China) for the 5th Roundtable Conference for International Chamber Partnership, hosted by China Council for the Promotion of International Trade (CCPIT), supported by World Association of Investment Promotion Agencies (WAIPA), organized by CCPIT Xiamen. (September)



To promote design and multimedia, FIAM's senior representative was invited to deliver a presentation on design and multimedia in Shanghai (China) for the Shanghai Design Biennial, hosted by Shanghai Centre for Scientific and Technological Exchange with Foreign Countries (SSTEC), supported by the Department of International Cooperation of Ministry of Science and Technology of PRC and the Professional Industry Design Education and Instruction Committee of Ministry of Education of PRC, etc. (September)



To promote multimedia development in Asia-Pacific, FIAM's senior representative was invited to deliver a presentation in Bangkok (Thailand) for the Asia-Pacific Chinese Entrepreneur Leaders Forum, organized by Asia-Pacific Chinese Entrepreneurs Association (AOCE). (August)



To promote the new media and multimedia development in arts and cultural circles, FIAM's senior representative attended the World Summit on Arts and Culture in Sage Gateshead, Newcastle, England, hosted by International Federation of Arts Council and Culture Agencies (IFCCA). (June)



To promote multimedia trade development, during the period of the 5th China Western Region Foreign Investment Promotion (Inwest), FIAM's senior representative was invited to deliver a presentation on Canada-China multimedia business in Xi'an (China) for the China-Canada Business Forum, hosted by China Council for the Promotion of International Trade (CCPIT), Shaanxi Provincial Government; organized by CCPIT Shaanxi, Canada China Network Council (CCNC), CCPIT Representative Office in Canada. (April)

2005



FIAM's senior representatives were invited to deliver presentations on publish, press and multimedia, as keynoters, for the International Conference on Publishing and Printing Technology and Education (Shanghai), hosted by General Administration of press & Publication of PRC; organized by Shanghai Science and Technology University, China Publishing Research Institute, China Press Research Institute. (November)



FIAM's senior representatives were invited to deliver presentations on international multimedia, as keynoters, for the 1st China International Creative Industries Conference in Beijing, hosted by Research Centre for Humanities of Chinese Academy of Social Sciences (CASS), Humanistic Olympic Centre of Remin University of China; supported by the Administration Committee of Zhongguancun Science Park. (July)



FIAM's senior representatives were invited to visit Shanghai Digital Entertainment Centre (SDEC) on animation and digital game, Beijing Film Institute on digital film, Beijing Dance Institute on multimedia software for performing arts, China National Arts Museum on visual arts and multimedia technology, etc. (July)



FIAM's Asia-Pacific Office (China) was established in Shanghai, located in Shanghai Multimedia Valley (SMV), supported by the Shanghai Zhabei District Government, in cooperation with Shanghai Multimedia Industrialization Base (SMIB), during the Shanghai Multimedia Valley Investment Promotion Conference. (April)

2004



To discuss about global policy on cultural diversity, FIAM's senior representative was invited, as an international observer, to participate in the Steering Committee Annual Meeting 2004 in Shanghai (China) for international Network for Cultural Diversity (INCD), supported by China Federation of Art and Literary Circles (CFALC). (2004)



FIAM hosted the 4th World Summit on Internet and Multimedia (WSIM) (Multimedia and the Digital Future: Linking China and the World) in Beijing, supported by UNESCO Office in Beijing and Beijing Municipal Government; organized by Beijing

Multimedia Industry Association (BMIA), Beijing Xuanwu District Government, World Trade Centre Beijing (WTC Beijing); in cooperation with Shanghai Multimedia Industry Association (SMIA), during the Beijing Xuanwu International Media Week. International participants were 76 persons (including 35 international speakers) and Chinese participants were 250 persons (including 18 Chinese speakers). (October 18-20)



