

THE SCHEDULE FOR FIAM'S INTERNATIONAL GUESTS IN CHINA

(SHENYANG, WUXI AND SHANGHAI)

(Oct.13th – 21st, 2010)

- Oct. 12th (Tue.) Arrival in the City of Shenyang (Crown Plaza Shenyang Parkview)

Registration for WSIM 2010
- Oct. 13th (Wed.) The 6th World Summit on Internet and Multimedia (WSIM 2010):
- Opening Ceremony
 - Main Forum: Global Creative Economy, Digital Media and Green Growth
 - Forum 1: Global Digital Media Industry Development
 - Workshop & Matchmaking: International Opportunities and projects with China in Digital Media & Internet for Global South-South Cooperation (Digital Africa, Digital Latin America-Caribbean and Digital Asia-Pacific)
- Oct. 14th (Thu.) WSIM 2010:
- Forum 2 (A): Digital Game Entertainment and Serious Games
 - Forum 2 (B): Digital Game Entertainment and Serious Games
 - Forum 3 (A): Digital Arts & Culture
 - Forum 3 (B): Digital Arts & Culture
 - Workshop & Matchmaking: Opportunities and Projects on Home Video Game, Digital Education and e-Learning, Digital Arts Gallery, and the Projects with Netexplorateur
- Oct. 15th (Fri.) WSIM 2010:
- Global Creative & Digital Parks Day (GCDDP)
 - Forum 4 (A): International Creative & Digital Parks: Innovation & Creation
 - Forum 4 (B): International Creative & Digital Parks: Digital Management
 - Forum 4 (C): International Creative & Digital Parks: Financial Support & Venture Capital
 - Forum 4 (D): International Creative & Digital Parks: Knowledge Communities and Sustainable Development
 - Forum 5: Digital Earth and Metropolises
 - FIAM Digital Arts Awards & Farewell Party

- Oct. 16th (Sat.) Fly to the City of Wuxi
- Oct. 17th (Sun.) Business Matchmaking Meeting in Digital Media and Internet for FIAM's Mission, supported by China (Wuxi) International Professional Matchmaking Conference 2010 (hosted by China Association of Science and Technology, Wuxi Municipal Government, organized by Wuxi Association for Science & Technology, co-organized by International Network Committee on Multimedia and Digital Industry of World China Network Association)
- Introduction to International Business Environment and Opportunities on Digital Media in Wuxi
 - One-on-One Business Matchmaking Activities in fields of virtual realities, interactive media, computer animation and digital design, IC design, digital game, digital film and online TV, digital audio and video, wireless multimedia and mobile business, internet of things, e-health and e-pharmacy, digital applications, digital media parks, etc.
- Oct. 18th (Mon.) Business sites visits and a city tour in Wuxi
- Go to Shanghai
- Oct. 19th (Tue.) a.m. Opening Ceremony for Global South-South Creative Week (An integral part of activities of the UN Pavilion at the Shanghai World EXPO 2010), facilitated by the Special Unit for South-South Cooperation through the Creative Economy for Development Programme, with leading partner organizations from ILO, UNCTAD, UNDP, UNESCO, UN-Habitat, UN Volunteers and WIPO, in cooperation with FIAM (UN Pavilion at Shanghai World EXPO 2010)
- Visit Shanghai World EXPO 2010
- Oct. 20th (Wen.) a.m. Technology and Innovation: Exchange Facilitation
- Matchmaking activities in digital media between FIAM's Mission and potential partnerships, such as: Shanghai Information Services Association, China National Centre for Developing Animation Cartoon & Game Industry, Shanghai Multimedia Industry Association, etc. (SS-Gate Convention: SEEE Hall)
- Oct. 21st (Thu.) p.m. Creative Corridors: Incubating Innovation and Creativity (Chateau Star River Hotel)
- Three speakers from FIAM