



**FIAM 3rd World Summit on Internet & Multimedia**  
**Bridging the Digital Divide : the Multimedia Industry speaks Out**

**Tuesday, October 8**

**(12:00) Registration**

**(14:00-15:45) Preliminary Workshop**

- *How are Internet and Multimedia furthering NGO field work?*

**Opening Ceremony**

**1) Defining the Divide, Pushing for Inclusion**

**(16:00-16:45) Plenary Keynote Conference (1)**

*Bridging the Divide: Where Do We Start?*

**(17:00-18:30) Roundtable/Debate (1)**

*Defining the Divide (FIAM Associations)*

*The Multimedia Industry Speaks Out*

**Get-together Party**

**Wednesday, October 9**

**(07:30) Registration**

**1) Defining the Divide, Pushing for Inclusion**

**(9:00-9:45) Plenary Keynote Conference (2)**

*Toward Digital Inclusion*

**(10:00-12:30) Roundtables (2) Role of Government**

- *How Can the Multimedia Industry Provide for Original and Diverse Digital Content?*

**(10:00-12:30) Special Workshop on the use of Multimedia Tools and Poverty Reduction**

- *Access, Usage and Hardware for the Have-Nots*

- *E-commerce for Development : Can Technology alleviate Poverty?*

**(12:30-13:45) Lunch**

- *ICT for Africa (African Economic Forum)*

**(14:00-14:45) Plenary Keynote Conference (3)**

*HP and the e-inclusion Foundation : what do these models teach us?*

**(15:00-17:30) Roundtables (3) Internet Governance**

- *Governance and the Internet : the Challenge of Fairness and Equity*

**(15:00-17:30) Roundtables (4) Commerce and Development**

- *Regulatory issues facing Internet and Commerce*

- *Tariffs, Taxation and Development : the Case of Digital Products*

**(17:45-18:30) Plenary Keynote Conference (4)**

*The Digital Divide Within*

**Jazz Steamboat Cruise**

**Thursday, October 10**

**(07:30) Registration**

**2) Technology and Knowledge Transfer**

**(9:00-9:45) Plenary Keynote Conference (5)**

*Technology and Knowledge Transfer : a Framework*

**(10:00-12:30) Roundtables (5) Technology Transfer**

- *Technology Transfers and Models of Multi-Sector Cooperation*

- *Technological Poles and Innovation Centers : Do They Help the Multimedia Industry Within?*

**(10:00-12:30) Special Workshop on Human Resource Development in the Multimedia Industry**

- *The Multimedia Industry and Employment : Trends and Issues*

- *Training and Retaining IT Talent in the Developing World*

**(12:30) Lunch**

**3) Fostering Digital Content Creativity and Usage**

**(14:00-14:45) Plenary Keynote Conference (6)**

*Internet and Multimedia for Education*

**(15:00-17:30) Special Workshop on Multimedia Tools and e-Learning**

- *Multimedia Tools and E-learning*

**(15:00-17:30) Special Workshop on the Promise of Wireless**

- *A Sociology of Wireless Usage*

**(17:45-18:30) Plenary Keynote Conference (7)**

*Human-centered Approaches to Interactive Media*

**Swiss Night**

**Friday, October 11**

**(07:30) Registration**

**3) Fostering Digital Content Creativity and Usage**

**(9:00-9:45) Plenary Keynote Conference (8)**

*How Can Software Bridge the Digital Divide?*

**(10:00-12:00) Roundtables (6) Technology, Content and the Law**

- *Current Legal Issues in Internet and Multimedia--Intellectual Property and Patents*

- *Software for All : Establishing a Balance Between Fairness and Affordability*

**(12:00-12:30) Closing Plenary Keynote Conference (9)**

*Yoshio Utsumi (ITU)*

**Closing of Summit**

FIAM General Assembly

